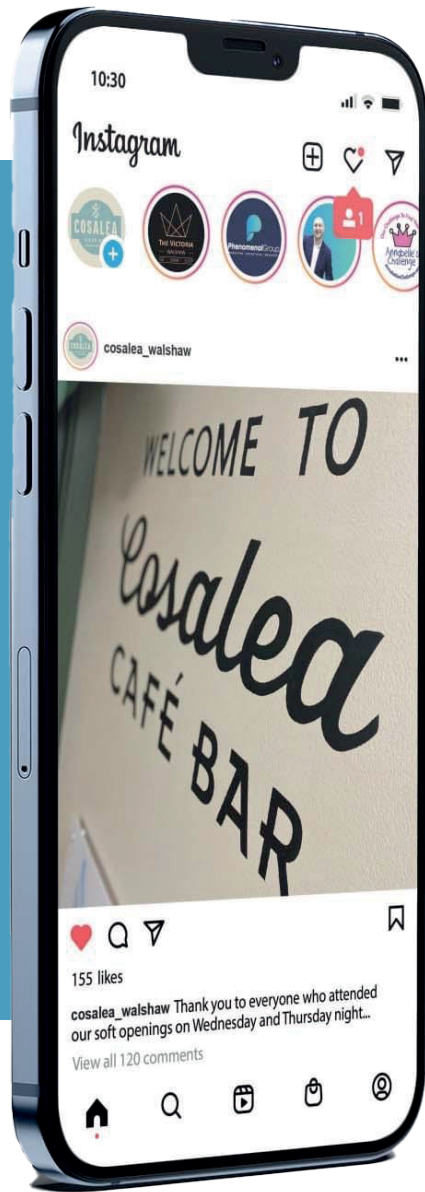




PhenomenalGroup.
MARKETING | ADVERTISING | BRANDING

SOCIAL MEDIA PACKAGES





Social Media has become more than just putting pictures of your family online for your long distance relatives to view.

It's now a vital part of a brand's growth and their overall marketing strategy.

There is so much that Social Media has to offer for a business for them to be successful, whether your platform of choice is Facebook, Instagram, Twitter or LinkedIn.

The use of Social Media to create content that showcases the problem you solve for your potential new customers as well as your existing ones.

Organic and Paid Socials >>>

ORGANIC SOCIAL

The world has changed. It has moved more digital when it comes to creating a brand that is successful.

More businesses are utilising ORGANIC social media as part of their strategy in order to gain exposure, increase their audience and focusing on generating leads.

ORGANIC social is what you see consistently on your newsfeed from your competitors across a variety of platforms whether it's B2B or B2C.

Platforms such as Facebook, Instagram, Twitter and LinkedIn provide phenomenal opportunities for business owners to engage with their audience, and the use of stunning graphics and video content is a powerful way to get eyeballs on your brand.

Social Media accounts need to be maintained and kept up-to-date to stay prevalent in your customer's (or potential customer's) minds.

As a full service Social Media agency we help you cultivate a compelling strategy that will build your brand and provide a presence that connects you with your audience.

Creating posts for your brand with engaging, aesthetically pleasing content that grabs the audience and keeps you at the forefront of their thinking.

Chose your package >>>



Phenomenal
MEDIA

BASIC

- ✓ Dedicated Account Manager
- ✓ Monthly Reporting
- ✓ Content Scheduling
- ✓ 2 Posts per week on 1 Channel*
- ✗ Content Research & Curation
- ✗ Personalised Graphics
- ✗ Set up of Social Account
- ✗ Audience Engagement
- ✗ Audit & Refresh of Accounts

SUBSCRIPTION

Billed Monthly **£175**

3 Months Minimum with 30 days' notice



Phenomenal
MEDIA

STANDARD

- ✓ Dedicated Account Manager
- ✓ Monthly Reporting
- ✓ Custom Content Plan and Scheduling
- ✓ 3 Posts per week on up to 2 Channels*
- ✗ Content Research & Curation
- ✗ Personalised Graphics
- ✗ Set up of Social Account
- ✗ Audience Engagement
- ✗ Audit & Refresh of Accounts

SUBSCRIPTION

Billed Monthly **£300**

3 Months Minimum with 30 days' notice

Perfect for
businesses just
starting out on their
Social Media journey.



Phenomenal
MEDIA

BUSINESS

- ✓ Dedicated Account Manager
- ✓ Monthly Reporting
- ✓ Custom Content Plan and Scheduling
- ✓ 5 Posts per week on up to 2 Channels*
- ✓ Content Research & Curation
- ✓ 2 x Personalised Graphics
- ✓ Set up/Professional Branding of Social Account
- ✗ Audience Engagement
- ✗ Audit & Refresh of Accounts

SUBSCRIPTION

Billed Monthly **£475**

6 Months Minimum with 30 day's notice



Phenomenal
MEDIA

PREMIUM

- ✓ Dedicated Account Manager
- ✓ Monthly Reporting
- ✓ Custom Content Plan and Scheduling
- ✓ 7 Posts per week on up to 3 Channels*
- ✓ Content Research & Curation
- ✓ 4 x Personalised Graphics
- ✓ Set up/Professional Branding of Social Account
- ✓ Audience Engagement
- ✓ Audit & Refresh of Accounts

SUBSCRIPTION

Billed Monthly **£625**

6 Months Minimum with 30 day's notice

Ideal for businesses looking to get more out of their Social Media platforms.

PAID SOCIALS

Social Media isn't just about ORGANIC content!

It's become an established Marketing platform for gaining new customers, retargeting and engaging with your existing customers. Paid social media campaigns can boost your organic content, using the tools to target a specific genre of your intended audience.

Paid socials can redefine the messaging that you've previously used on your organic content, and it is a fantastic way to grow your audience. Or you may prefer an alternative route with your paid campaigns in order to promote a different product/service.

You can utilise paid social campaigns to increase the number of leads you receive and push eyeballs to your website to attract new customers, but this is dependent on the content and the messaging that you as a brand put out there for the world to see.

Chose your package >>>



Phenomenal
MEDIA

STARTER

- ✓ Dedicated Account Manager
- ✓ Monthly Reporting
- ✓ Advertising on 2 channels*
- ✓ Ad Copy Content Creation
- ✓ 1 Campaign per month
- ✗ Ad Graphics Content Creation
- ✗ Social Listening
- ✗ Retargeting Strategy

SUBSCRIPTION

Billed Monthly **£619**

3 Months Minimum with 30 day's notice



Phenomenal
MEDIA

BUSINESS

- ✓ Dedicated Account Manager
- ✓ Monthly Reporting
- ✓ Advertising on 3 channels*
- ✓ Ad Copy Content Creation
- ✓ 2 Campaigns per month
- ✓ Ad Graphics Content Creation
- ✗ Social Listening
- ✗ Retargeting Strategy

SUBSCRIPTION

Billed Monthly **£849**

3 Months Minimum with 30 day's notice



Phenomenal
MEDIA

ADVANCED

- ✓ Dedicated Account Manager
- ✓ Monthly Reporting
- ✓ Advertising on 4 channels*
- ✓ Ad Copy Content Creation
- ✓ 3 Campaigns per month
- ✓ Ad Graphics Content Creation
- ✓ Social Listening
- ✓ Retargeting Strategy

SUBSCRIPTION

Billed Monthly **£1249**

3 Months Minimum with 30 day's notice

*Facebook, LinkedIn, Instagram or Twitter
Monthly fee does not include media spend
Media spend paid direct to social channel by client
Advert packages do not include organic activity

YOUR NEXT STEPS

Your social media journey starts right now...

When we've ascertained which package suits your business requirements best we can start the process to build your Social Media strategy.

Once we understand more about who your target audience is and what you hope to achieve from your social media channels we'll start to cultivate a content plan for the upcoming weeks.

When you've reviewed the content we've created we'll then begin to schedule it to your selected channels.

We'll monitor how this content performs and provide you with a monthly report highlighting performance of your channels.

Let's be Phenomenal together >>>

LET'S TALK

We can't wait to speak to you about your options.

We are flexible in the way we can communicate, whether it's face to face in our offices or yours, via Zoom, a phone call or email.

Let's arrange an initial meeting to talk through your brand and the goals you hope to achieve on your Social Media channels.

Call us on **0161 464 3336**

Enquire through our website **www.phenomenal-group.co.uk**

Drop us an Email **info@phenomenal-group.co.uk**



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